UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

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DIRECTV LATIN AMERICA, LLC, individually and in the right and on behalf of LATIN AMERICAN SPORTS, LLC,

08 Civ. 3987 (VM)(GW)

Plaintiff,

v.

PARK 610, LLC, CARLOS VICENTE AVILA, ROBERTO TIMISTIT, CARLOS PRATOLA, ALEJANDRO ZUNDA CORNELL, DIEGO CLEMENTE and DOES 1 through 10,

Defendants, :

DECLARATION OF V. DAVID RIVKIN IN SUPPORT OF DEFENDANTS PARK 610, LLC, CARLOS V. **AVILA AND ROBERTO** TIMISTIT'S MOTION TO DISMISS THE AMENDED **VERIFIED COMPLAINT**

and

LATIN AMERICAN SPORTS, LLC,

as a Nominal Defendant.

V. DAVID RIVKIN, an attorney authorized by law to practice in the State of New York and this Court, declares under penalties of perjury as follows:

- I am a member of the bar of this Court and a member of the firm Fox 1. Horan & Camerini LLP, attorney for defendants Park 610 LLC ("Park 610"), Carlos Avila and Roberto Timistit.
- I submit this declaration in support of defendants Park 610, Carlos Avila 2. and Roberto Timistit's motion pursuant to Fed. R. Civ. P. 12(b)(6) to dismiss the Amended Verified Complaint filed by plaintiff DIRECTV Latin America LLC ("DLA-LLC").

- 3. I submit this declaration also for the purpose of annexing certain documents referenced in the Memorandum of Law in Support of Defendants Park 610, Carlos Avila and Roberto Timistit's Motion to Dismiss the Amended Verified Complaint submitted herewith, and to affirm facts to which I have personal knowledge.
- Annexed hereto as Exhibit 1 is a copy of the Amended Verified 4. Complaint, dated June 3, 2008 ("Complaint" or "Compl."), filed by plaintiff DLA-LLC in this action, which states that "[t]he sole member of [DLA-LLC] is DIRECTV Latin America, Inc., a corporation organized under the laws of the State of California, having its principal place of business at 2230 East Imperial Highway, El Segundo, CA 90245." (Compl. ¶ 7) (emphasis added).
- Annexed hereto as Exhibit 2 is a copy of the original Rule 7.1 Statement 5. filed by plaintiff DLA-LLC in this case, and states that "[DLA-LLC's] parent company is DIRECTV Latin America, Inc., a non-publicly held Delaware Corporation." (emphasis added.).
- 6. On June 18, 2008, I personally conducted a corporation search using the website of California Secretary of State. A search for entities with the word "DIRECTV" in their name yielded 11 results. There was no record of any entity registered with the California Secretary of State's office under the name "DIRECTV Latin America, Inc." A printout of the search results is attached hereto as Exhibit 3. The website that I searched is accessible at: http://kepler.sos.ca.gov/corpdata/ShowList.
- On June 18, 2008, I personally conducted a corporation search using the 7. website of Delaware Secretary of State. A search for entities with the word "DIRECTV" in their name yielded 32 results. There was no record of an entity registered with the

Delaware Secretary of State's office under the name "DIRECTV Latin America, Inc." A printout of the search results is attached hereto as Exhibit 4. The website that I searched is accessible at: https://sos-res.state.de.us/tin/controller.

- 8. Annexed hereto as Exhibit 5 is a copy of a press release from the website http://dtv.client.shareholder.com/releasedetail.cfm?ReleaseID=286316 dated January 30, 2007, which states that plaintiff DLA-LLC is actually "100% owned by the DIRECTV Group, Inc."
- 9. DIRECTV Group, Inc. is a publicly traded company. On page 3 of its 10-K filing with the Securities and Exchange Commission dated February 25, 2008, DIRECTV Group, Inc. stated that DLA-LLC is its "wholly owned subsidiary" and describes how in January 2007, DIRECTV Group, Inc. purchased Darlene Investments LLC's 14% minority interest in DLA-LLC to become the sole member of DLA-LLC. The first 8 pages of the filing are attached hereto as Exhibit 6. The full 10-K filing may be found at http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?FetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?fetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?fetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5">http://shareholder.api.edgar-online.com/efx_dll/edgarpro.dll?fetchFilingRTF1?sessionid=LPgiWI8JdRgq_DT&ID=5
- 10. Also on page 3 of its 10-K filing with the Securities and Exchange Commission, DIRECTV Group, Inc. describes how in December 23, 2006, News Corporation agreed to sell its 41% interest in DIRCTV Group, Inc. to Liberty Media Corporation. Upon information and belief, the transaction closed in the first quarter of 2008, and subsequently Liberty Media Corporation now own approximately 48% of the stock in DIRECTV Group.

- 11. Annexed hereto as Exhibit 7 is a copy of the Amended Rule 7.1 Statement filed by plaintiff DLA-LLC in this case, and states that DLA-LLC is actually owned 99.5% by a California corporation called DIRECTV Latin America Holdings, Inc. and that a Delaware corporation called DIRECTV International, Inc. owns the remaining 0.5% of DLA-LLC. Despite my urging to do so, plaintiff DLA-LLC has refused to amend its pleadings to reflect these facts.
- 12. Annexed hereto as Exhibit 8 is a copy of an email, dated October 13, 2006 from defendant Carlos Pratola to Emilio Vogelius, attaching drafts of the agreements whereby the shares of Tumely S.A. were transferred. Upon information and belief, Mr. Vogelius was an attorney and "syndic" for DIRECTV Argentina, S.A, which, upon information and belief, is a subsidiary of plaintiff DLA-LLC. It is my understanding based on information that I received from Argentine counsel that a "syndic" is a shareholder's agent, and notice to him is the equivalent of notice to the corporate body itself. A "syndic" is required by law to inform the board of directors of transactions that violate contractual provisions.

WHEREFORE, for the reasons set forth the Memorandum of Law in Support of Defendants Park 610, Carlos Avila and Roberto Timistit's Motion to Dismiss, and in the Declaration of Carlos Avila submitted herewith, I respectfully request that the motion to dismiss the Amended Verified Complaint be granted in all respects.

I declare under penalties of perjury pursuant to 28 U.S.C. § 1746 that the foregoing is true and correct to the best of my knowledge and belief.

Executed on July 25, 2008 in New York, New York.

V. DAVID RIVKN

EXHIBIT 1

MINTZ & GOLD LLP Steven G. Mintz (SM 5428) Terence W. McCormick (TM 2713) 470 Park Avenue South 10th Floor North New York, N.Y. 10016-6819 Tel: (212) 696-4848

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UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

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DIRECTV LATIN AMERICA, LLC, individually and in the right and on behalf of LATIN AMERICAN SPORTS, LLC,

> Plaintiff, 08 Civ. 3987 (VM)(GWG)

v.

PARK 610, LLC, CARLOS VICENTE AVILA, ROBERTO TIMISTIT, CARLOS PRATOLA,

ALEJANDRO ZUNDA CORNELL and DIEGO CLEMENTE,

DOES 1 through 10,

Defendants,

and

LATIN AMERICAN SPORTS, LLC,

as a Nominal Defendant.

AMENDED VERIFIED COMPLAINT

ECF CASE

Plaintiff, DIRECTV Latin America, LLC ("DIRECTV"), through its attorneys,

Mintz & Gold LLP, as and for its Amended Verified Complaint herein, brought derivatively on behalf of Latin American Sports, LLC, and in its own right, alleges as follows:

Nature of the Action

- 1. This action concerns a clandestine arrangement among the Defendants in connection with a joint venture between DIRECTV and Defendant Carlos Vicente Avila ("Avila"). As part of their joint venture, DIRECTV and Avila formed a limited liability company, Latin American Sports, LLC ("LAS"), the purpose of which was to create a Spanish language television channel to broadcast golf programming in Latin America (the "Channel"). Two of the Defendants, Carlos Pratola ("Pratola") and Alejandro Zunda Cornell ("Zunda"), who were senior officers of Plaintiff's subsidiary, DIRECTV Argentina, S.A., pitched the joint venture as an opportunity for DIRECTV to develop the Channel in partnership with Avila, a prominent figure in Argentine sports media. As it turned out, however, what was supposed to be a profitable joint venture between Avila and DIRECTV turned out to be a scheme whereby Pratola, Zunda and Avila, with the assistance of Defendant Roberto Timistit ("Timistit"), secretly intended to exploit the arrangement to enrich themselves at LAS's and DIRECTV's expense. The identities of the John Doe Defendants are not presently known to DIRECTV.
- 2. In late 2007, DIRECTV discovered that Avila and Timistit had secretly arranged to transfer half of Avila's beneficial ownership in LAS to a Uruguayan corporation, Leraman S.A. ("Leraman"). Upon information and belief, Leraman is controlled by Pratola and Zunda. The transfer to Leraman constituted one or more Events of Default, as defined by the Limited Liability Company Agreement of LAS (the "LLC Agreement"). More fundamentally, the transfer betrayed a fundamental assumption underlying DIRECTV's decision to invest in the transaction in the first place, namely, that Avila would operate the Channel in Latin America in partnership with DIRECTV. Instead, DIRECTV finds its economic interest in the Channel jeopardized by Avila's unilateral and undisclosed introduction into the partnership of two highly

objectionable co-venturers, namely Pratola and Zunda, two corrupt former employees of DIRECTV's subsidiary who had surreptitiously placed themselves on both sides of the transaction, in a flagrant violation of their duty of loyalty to their employer.

- 3. In addition to the "bait and switch" described above, Defendants siphoned off vast sums from DIRECTV and its subsidiary under false pretenses. Timistit, with the assistance of Pratola, arranged to wire large sums of money to Avila's personal account as well as to one or more unknown parties, believed to include Pratola and/or Zunda.
- 4. Upon an Event of Default, DIRECTV has the right to compel Park 610 to sell all of Park 610's shares in LAS to DIRECTV. In the alternative, the conspiracy among the Defendants entailed the breach of various fiduciary duties owed to DIRECTV and LAS, entitling DIRECTV to damages, rescission of its agreements with Park 610 and restitution of all sums that DIRECTV expended in furtherance of the joint venture.

The Parties

- 5. DIRECTV Latin America, LLC, is a limited liability company organized under the laws of the State of Delaware, with its principal place of business located at 1211 Avenue of the Americas, New York, N.Y. 10036.
- DIRECTV is engaged in the business of providing pay television services in Latin 6. America, and through its subsidiaries has approximately 5 million subscribers in the region.
- 7. The sole member of DIRECTV Latin America, LLC, is DIRECTV Latin America, Inc., a corporation organized under the laws of the State of California and having its principal place of business at 2230 East Imperial Highway, El Segundo, CA 90245.

- 8. Defendant Park 610, LLC, is a limited liability company organized under the laws of the State of Delaware. Upon information and belief, the principal place of business of Park 610 is located at 9999 Collins Avenue, Bal Harbour, FL 33154.
- 9. Upon information and belief, Park 610 has two members, Tumely S.A. and Loraine S.A., each of which is a corporation organized and existing under the laws of Uruguay.
- 10. Upon information and belief, Defendant Carlos Vicente Avila is a citizen of Argentina, having a domicile at Gelly 3650, Buenos Aires, Argentina.
 - 11. Avila is the Chairman of LAS.
- Upon information and belief, Defendant Roberto Timistit ("Timistit") is a citizen 12. of Argentina, with a domicile at Cabildo 480, General Pacheco, Partido de Tigre, Provincia Buenos Aires.
- 13. Timistit is the chief executive officer of LAS, and is the brother-in-law of Defendant Avila.
- 14. Defendant Carlos Pratola is a citizen of Argentina, with a domicile at Villanueva 1350 PB (1426) Ciudad de Buenos Aires, Republica Argentina. Until his employment was terminated, Pratola was the General Manager and Chief Executive Officer of DIRECTV Argentina, S.A.
- 15. Defendant Alejandro Zunda is a citizen of the United States of America, with a domicile at Ruta Panamericana, Ramal Pilar, Km. 43.5, Barrio Ayres del Pilar, lote V16 (1669) Del Viso, Pilar, Provincia de Buenos Aires República Argentina. Until his termination, Zunda was the Vice President of Marketing and Sales of DIRECTV Argentina, S.A.

- 16. Upon information and belief, Defendant Diego Clemente is a citizen of Argentina with a domicile at Panamericana Ramal Pilar, Km. 43.5, AYRES del PILAR, Lote K 10, (1629) Pilar, Provincia de Buenos Aries, República Argentina.
- 17. Nominal Defendant LAS is a limited liability company organized under the laws of the State of Delaware, with its principal place of business located at Balcarce 510, Buenos Aires, Argentina.
- 18. LAS has two members, Defendant Park 610, LLC ("Park 610") and DIRECTV. Defendant Park 610 is the holder of 55% of the membership interest of LAS and DIRECTV holds the remaining 45% of LAS.

Jurisdiction and Venue

- 19. The parties are of diverse citizenship and the amount in controversy exceeds the sum of \$75,000, exclusive of interests and costs. Accordingly, this Court possesses subject matter jurisdiction of the action pursuant to 28 U.S.C. § 1332.
- 20. In the LLC Agreement, Defendant Park 610 irrevocably agreed to submit to the jurisdiction of the courts in New York, New York, and stipulated to the application of New York law. Venue is otherwise proper as to all the other Defendants pursuant to 28 U.S.C. §§1391(a)(3) and 1391(d), as the Defendants are subject to personal jurisdiction in this District and/or are aliens.

Substantive Allegations

Pratola Proposes the Joint Venture with Avila

21. In April 2006, Pratola suggested to his superiors at DIRECTV, Richard Nerod and Jacopo Bracco, that the company could increase its subscriber base in the Latin American market by offering the Channel as part of its package of sports programming.

- At Pratola's urging, DIRECTV entered into discussions with Avila with a view 22. toward forming a joint venture to develop and distribute the Channel in Latin America.
- In or about July 2006, on behalf of DIRECTV, Pratola took a lead role in 23. negotiating a Memorandum of Understanding (the "MOU") between DIRECTV and Avila, as well as negotiating the definitive transactional documents, including the LLC Agreement.
- Among the issues that Pratola discussed with Avila was the structure of the joint 24. venture, including the amount and proportion of DIRECTV's equity and debt funding for the Channel.
- 25. Pursuant to its undertakings in the LLC Agreement, DIRECTV, in consideration for its 45% interest in LAS, had the obligation to provide up to \$7 million of funding to LAS. DIRECTV contributed capital to the joint venture from its account in New York. During the calendar year 2006, DIRECTV made a capital contribution of \$1,500,000, exclusive of a prelaunch payment by DIRECTV Argentina made pursuant to the MOU. In 2007, DIRECTV contributed capital in the amount of \$2,500,000. In 2008, DIRECTV paid an additional contribution of approximately \$550,000.
- In addition, during the calendar year 2007, DIRECTV extended \$1,000,000 in 26. loans to the joint venture.
- 27. In addition to its financial contribution, DIRECTV has certain approval rights typical of a minority investor in a joint venture. While Avila was the Chairman of LAS, DIRECTV had the right to designate two members of the Board of Directors of LAS, whereas Avila designated three. DIRECTV further had the right, among other things, to consult with Avila regarding the selection of the venture's general manager and other key employees.

DIRECTV was also the exclusive distributor of the Channel in the major Latin American television markets and reviewed and approved the budget.

- 28. Although DIRECTV was supplying all of the funding, it received only 45% of the membership interest in LAS, whereas Avila received 55%. Pratola had convinced DIRECTV that Avila would not accept less than a majority stake in the venture in exchange for his contribution to the venture, which consisted principally of procuring the desired golf programming rights, producing the Channel, and selling advertising.¹
- 29. Avila has a long history of developing sports programming in Argentina, and his personal commitment to developing the Channel in the Latin American market was material to DIRECTV's decision to invest in the joint venture, as was the absence of corrupt DIRECTV insiders in the economics of the transaction. DIRECTV insisted and made clear to Avila and his representatives that it was critical for DIRECTV that Avila not transfer any portion of his beneficial ownership in LAS without DIRECTV's knowledge and prior written consent.
- 30. Consistent with this understanding, among the material terms of the LLC Agreement is that a "Change of Control" of LAS constitutes an Event of Default under Section 13.1(e) of the LLC Agreement.
- One of the events described in the LLC Agreement as a Change of Control is the 31. following:
 - any Person (other than the Person who controls a Member on the date (a) hereof) becomes the beneficial owner, directly or indirectly, of more than 50% of the then outstanding voting shares or other equity rights of a Member;

As it turned out, the larger Avila's share of LAS, the more room there was for Pratola and Zunda to secure a "broker's fee" from Avila in the form of the transfer of Tumely to Leraman.

- 32. Upon information and belief, through the Leraman Shareholders Agreement, Avila secretly agreed indirectly to convey to Pratola and Zunda in excess of 50% of the "voting shares or other equity rights" of Park 610.
- 33. Furthermore, Avila's transfer of the Tumely shares violated the LLC Agreement irrespective of whether such transfer constituted a Change of Control. An attempted transfer of the membership interests of LAS, other than in compliance with the LLC Agreement, constitutes an independent Event of Default pursuant to Section 13.1(c) of the LLC Agreement.²
- 34. Furthermore, any other material breach of the Agreement would violate Section 13.1(d) of the LLC Agreement, subject to a cure provision. Such a material breach would include, among other things, violations of the ethical prohibition set forth in Section 12.5 of the LLC Agreement against dealing with persons having a conflict of interest (like Pratola and Zunda).
- 35. Upon an Event of Default, the non-defaulting member has a right pursuant to Section 13.2 of the LLC Agreement to require the defaulting member to sell all of its membership interests in LAS (the "Call Option"). Upon a Change of Control, the non-defaulting member has the right to compel the defaulting member to sell its shares for their net book value. In the event of a Transfer of membership interests in LAS other than in accordance with the LLC Agreement, the Call Option price is eighty percent (80%) of the net book value of the membership interests.

The LLC Agreement defined the term "Transfer" as: "(i) any sale, assignment or transfer of securities, (ii) a sale, assignment or transfer of any economic interest and/or a voting interest ("Interest") in an entity that, directly or indirectly, holds any securities, (iii) a pledge or hypothecation of securities or Interest or any interest therein, (iv) sale, assignment or a transfer of securities convertible into or exchangeable for or other options or rights to acquire securities or Interest or (v) any other direct or indirect, voluntary or involuntary, sale, assignment or transfer of securities or Interest or any interest therein, whether pursuant to a Change of Control or otherwise."

The Funding of the Channel

- 36. Pursuant to the MOU, between the time when Avila and DIRECTV executed the MOU and closed the joint venture transaction, DIRECTV was to make a "pre-launch" advance of \$350,000 to an entity designated by Avila for the purpose of commencing operations for the Channel.
- 37. On August 2, 2006, DIRECTV's loan was memorialized in a loan document and a promissory note made by New Hollywood Productions ("NHP"), an Avila-owned entity.
- 38. However, at the last minute, Pratola altered the financing arrangement, causing DIRECTV Argentina (of which he was the general manager) to wire the money in two payments, one to NHP in the amount of \$200,000 (617,000 pesos) and the other in the amount of \$150,000 (462,750 pesos) to Carlos Avila, personally, each on August 2, 2006.
 - 39. On or about the same day, DIRECTV and Avila executed the MOU.

The Formation of Park 610 and LAS

- 40. In August 2006, Defendant Park 610 was formed as a Delaware limited liability company. Park 610 was the entity through which Avila would hold his interest in the joint venture.
- 41. Park 610, in turn, was owned in equal portions by two Uruguayan corporations, Tumely S.A. ("Tumely") and Loraine S.A. ("Loraine").
- 42. In response to requests from DIRECTV for confirmation as to Avila's ownerhip of Park 610, Avila's counsel, Matias de Larrechea, represented to DIRECTV by e-mail dated August 24, 2006 that Avila owned all of the equity of Tumely and Loraine. De Larrechea further advised that the shares of Tumely and Loraine were in bearer form, but that a subsequent change

to the by-laws of the respective companies would change the form of stock ownership to registered form.

- 43. In fact, at the same time that Avila was preparing to close the joint venture with DIRECTV, Pratola and Zunda were working with Avila to arrange a transfer of the ownership of Tumely to an entity to be formed by and on behalf of Pratola and Zunda. Thus, delivery of bearer shares would be an easier way to conceal the Transfer, since the shares would not have to be re-registered.
 - 44. On or about September 18, 2006, DIRECTV closed the transaction with Avila. The Secret Side Deal to Convey Tumely to Pratola and Zunda
- 45. Upon information and belief, in or about April 2006, around the same time that he introduced the joint venture proposal to DIRECTV, Pratola was arranging with his own counsel to form a corporation called Leraman, S.A. ("Leraman"), which would become the beneficial owner of the shares of Park 610 then held by Tumely.
- 46. Later, around the same time that the joint venture was about to close, Pratola's counsel, a law firm in Uruguay, was preparing two transactional documents: (i.) the Tumely S.A. Share Purchase Agreement, by and between Carlos Vicente Avila (the "Seller") and Leramar S.A. (the "Buyer")(hereafter referred to in this Amended Verified Complaint as the "Stock Purchase Agreement") ³ and (ii.) the Tumely S.A. Shareholders Agreement, by and between Carlos Vicente Avila and Leramar S.A. (hereafter referred to in this Amended Verified Complaint as the "Shareholders Agreement").4

The title of the document discovered by DIRECTV is "Contrato de Compraventa de Acciones de Tumely S.A. Entre Carlos Vicente Ávila (el "Vendedor") Y Leramar S.A. (el "Comprador").

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The title of the document discovered by DIRECTV is "Convenio de Sindicación de Accionistas de Tumely."

- 47. Upon information and belief, Timistit was actively engaged in discussions between Avila's counsel, Hector Viana, and the owners of Leraman regarding the negotiation and drafting of the Stock Purchase Agreement and the Shareholders Agreement. The brazenness of the arrangement is revealed by one comment included in a blacklined draft of the agreement, directed from Viana to Timistit, which warned, "THIS MEANS A CHANGE OF CONTROL IN PARK 610 THAT IS IN VIOLATION OF THE LAS SHAREHOLDERS AGREEMENT. AS LONG AS THE RESTRICTION IS IN PLACE, AVILA MUST MAINTAIN MANAGEMENT."
- After Pratola and/or Zunda reviewed Mr. Viana's mark-up of the Shareholders 48. Agreement, on October 12, 2006, Zunda asked Timistit to send him the contact information of "you guys' lawyer" in Uruguay (i.e., Viana). The next day, Zunda forwarded the information from Timistit to Praola's personal e-mail account.
- 49. Since any formal transfer of the shares of Tumely in the name of a beneficial owner other than Avila would violate the LLC Agreement, Pratola's and/or Avila's counsel contrived a stipulation in the Leraman Shareholders Agreement whereby the shares of Tumely would ostensibly continue to be held nominally by Avila, but would in actuality be held for the benefit of Leraman (i.e., Pratola and Zunda).
- 50. Upon information and belief, the transaction whereby Avila conveyed all of the shares of Tumely to Leraman closed on or about November 8, 2006.
- 51. No notice was given to DIRECTV of the transfer of Tumely before it was concluded.

- 52. Upon information and belief, Leraman and Avila entered into an amendment to the Purchase Agreement in December 2006 to correct the misspelling of the name of Leraman in the execution copy of the document, in which it had been misspelled "Leramar."
- 53. Upon information and belief, Avila has further agreed with Leraman to restrictions upon the transfer of his shares in Loraine, and either to pledge his shares of Loraine to Leraman and/or to deposit them with a third party as security for the performance of his obligations under the Shareholders Agreement.

The Fleecing of LAS

- 54. As part of the joint venture transaction, LAS entered into a "Management Services Agreement" with Park 610. The Management Services Agreement provides for the payment to Park 610 of a management fee equal to 25% of all advertising sales generated by LAS (from the sale of commercial advertising on the Channel).
- 55. Pratola and Zunda led the negotiation with Avila on the structuring of the fee and its computation.
- 56. In the late summer or early fall of 2007, advertising revenues were not materializing as planned, and sales were far below the amount that would generate a significant management fee.
- 57. Avila therefore pressured DIRECTV to pay him an advance on the management fees in the amount of \$30,000 per month. DIRECTV initially resisted, but after energetic lobbying by Pratola, DIRECTV agreed to pay an advance of \$30,000 per month for six months and to reevaluate the arrangement thereafter.
- As had been the case of the pre-launch funding of the Channel, the payment of 58. moneys to Avila was carried out under highly irregular circumstances. Timistit initially arranged

for two transfers of \$30,000 to a JPMorgan account held in the name of Avila, personally, rather than to Park 610, as would have been required under the Management Services Agreement.

Another transfer in the amount of \$30,000 transfer was made to an account at UBS with the beneficiary information titled as "Clemente," which, as a result of DIRECTV's investigation into the conduct and corruption of Zunda and Pratola, DIRECTV believes is an account that was most likely set up by Defendant Diego Clemente or his brother Luis Clemente for the benefit of Pratola and Zunda.⁵

- 59. On May 11, 2007, Defendant Clemente sent wire instructions to Zunda for payment to Banco UBS Financial Services at an address of 1285 Avenue of the Americas, New York, New York, with UBS A.G. identified as an intermediary bank.
- 60. On the same day, Timistit later set a transfer in the amount of \$30,000 to the "Clemente" account. Timistit later arranged wire transfers on three subsequent occasions, in each case in the amount of \$20,000 to Avila's JPMorgan account and \$10,000 to the "Clemente" account.
- 61. While Pratola should have had no particular concern in the matter, he attempted to persuade DIRECTV to continue the advance payments of the management fee for another six months. DIRECTV refused to acquiesce in any further pre-payments of the management fee.
- 62. Upon a "Change of Control" of Park 610, moreover, the Management Service Agreement would have terminated automatically. Thus, the payments made to Avila (and Clemente) were not only irregular, and probably far in excess of what had actually been earned,

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Following the termination of Zunda's employment, DIRECTV's investigation yielded information suggesting that Zunda, on his own and Pratola's behalf, engaged in significant self-dealing, including the receipt of kickbacks and entering into contracts on DIRECTV Argentina, S.A.'s behalf with companies set up by Zunda and his associates. These associates included two brothers who were close friends of Defendant Zunda, Defendant Diego Clemente and his brother Luis.

but were not owed to Park 610 at all (much less to Avila himself, or the mysterious "Clemente") because the Change of Control had already happened in November 2006.

- During the fall of 2007, Pratola learned of a potential business combination 63. regarding LAS that, if consummated, would have involved the purchase of a significant portion of Park 610's interest in the joint venture. Pratola immediately advised Zunda of the possibility. Zunda thereafter responded "I'm buying candles all-out," implying that he was praying for the possibility a transaction were consummated, even though Zunda's compensation from DIRECTV Argentina was not contingent upon LAS. While the transaction did not come to pass, Pratola and Zunda already had an undisclosed personal stake in LAS through Leraman or otherwise, such that they would cash in on any gains realized on the acquisition of LAS. Shortly thereafter, Avila wrote to Pratola, referring to the potential acquisition, saying, "Carlitos [Pratola], it's looking good, right? Please give me a call!! A hug, Carlos [Avila]."
- 64. Shortly after, following the receipt of evidence indicating the Pratola and Zunda had engaged in the conspiracy with Avila and Timistit with regard to the Leraman transaction, DIRECTV confronted each of Pratola and Zunda about the transaction. When confronted with the evidence against them, neither Pratola nor Zunda offered a satisfactory explanation of their conduct. Ultimately, DIRECTV Argentina fired Pratola and Zunda for their self-dealing.
- 65. By letter dated March 25, 2008, DIRECTV notified Avila that it had discovered his illicit transfer of Tumely to Leraman and exercised the Call Option at the price set forth in Section 13.4 of the LLC Agreement. Avila denied that an Event of Default had taken place and has refused to tender his membership interests in LAS, as required by the LLC Agreement.
- The corrupt agreement among and between the several Defendants to entice 66. DIRECTV into the joint venture under false pretences, as well as to assist Avila in the improper

collection of management fees, are evidenced by the above-cited communications and the overt acts of each of the conspirators. Each act of the several Defendants was undertaken at the direction and for the benefit of the other Defendants and caused injury to each of LAS and DIRECTV.

AS AND FOR A FIRST CAUSE OF ACTION For a Declaratory Judgment Against Park 610

- 67. DIRECTV repeats and realleges each and every allegation in the preceding paragraphs of this Complaint as if fully set forth herein.
- 68. The transfer of ownership of the shares of Tumely and the pledge or deposit of Loraine's stock constituted a Change of Control of Park 610 within the meaning of the LLC Agreement because Leraman became the beneficial owner of more than 50% of the equity rights of Park 610, and Avila ceased to have the sole power to direct or cause the direction of the management and policies of Park 610.
- 69. Even if the foregoing transaction did not amount to a Change of Control, it constituted a Transfer within the meaning of the LLC Agreement that was not in accordance with the terms of the LLC Agreement and/or a material breach of the LLC Agreement, *e.g.*, in that it violated the ethics covenants of the LLC Agreement.⁶
- 70. In either case, Avila's transfer of the beneficial ownership of Park 610 constituted an Event of Default, as defined in Article XIII of the LLC Agreement.

-

For example, the LLC Agreement required each Member to "(c) cause the Business to be conducted in accordance with sound and good business practice and the highest ethical standards" (¶12.1(c)) and to refrain from doing "business with any joint venture partner, distributor, agent, customer, or other person where a Member knows or suspects that payoffs or similar practices are involved in doing business and will not have a relationship with a customer or any other person that results in a conflict of interest or embarrassment to the Company or any of the Members." (LLC Agreement at ¶12.5).

- 71. Despite being confronted with conclusive evidence of his conspiracy with the other Defendants, Avila has denied that the transactions described in this Complaint have taken place and has refused to comply with DIRECTV's exercise of the Call Option.
- 72. Inasmuch as the majority of the directors of LAS are appointed by Avila, a demand upon the Board would be futile, Avila being personally interested in the transactions challenged herein. The other members appointed by Avila are members of his family.
- 73. By reason of the foregoing, there is an actual and justiciable controversy among the parties regarding DIRECTV's rights upon the event(s) of default arising from the Transfer of Park 610. DIRECTV therefore seeks a judicial declaration of its rights pursuant to CPLR § 3001.

AS AND FOR A SECOND CAUSE OF ACTION For Breach of Contract – Specific Performance of the LLC Agreement

- 74. DIRECTV repeats and realleges each and every allegation in the preceding paragraphs of this Complaint as if fully set forth herein.
- 75. Upon an Event of Default on the part of Park 610, DIRECTV is entitled to exercise the Call Option in accordance with the procedures set forth in Article XIII of the LLC Agreement.
 - 76. The LLC Agreement is a valid contract between DIRECTV and Park 610.
- 77. DIRECTV has performed its contractual obligations under the LLC Agreement and is ready, willing, and able to fulfill its remaining obligations.
 - 78. Park 610 is able but unwilling to convey its membership interests in LAS.
 - 79. DIRECTV has no adequate remedy available at law.
- 80. Accordingly, DIRECTV is entitled to a judgment directing Park 610 to comply with the Call Option and sell all of its membership interests in LAS to DIRECTV.

AS AND FOR A THIRD CAUSE OF ACTION Against Avila and Timistit for Breach of Fiduciary Duty (Derivatively on Behalf of LAS)

- 81. DIRECTV repeats and realleges each and every allegation in the preceding paragraphs of this Complaint as if fully set forth herein.
- 82. In his capacity as Chairman of LAS, as well as the ultimate principal of Park 610, Avila was a control person of LAS and owed corresponding fiduciary duties of loyalty and disclosure.
- 83. As the chief executive and as an employee of LAS, Timistit owed a direct fiduciary duty of loyalty to LAS.
- 84. By arranging to pay management fees in excess of what LAS properly owed, and by paying such fees to Avila and Clemente, Avila and Timistit committed a waste of LAS's assets, and failed to exercise due care to prevent such waste, and thereby breached their fiduciary duties to LAS.
- 85. As a direct and proximate result of the foregoing, LAS has been damaged in an amount to be determined at the trial of this matter.

AS AND FOR A FOURTH CAUSE OF ACTION Against Pratola, Zunda and Clemente for Civil Conspiracy/ Aiding and Abetting a Breach of Fiduciary Duty (Derivatively on Behalf of LAS)

- 86. DIRECTV repeats and realleges each and every allegation in the preceding paragraphs of this Complaint as if fully set forth herein.
- 87. Pratola, Zunda and Clemente, with knowledge of the fact that the sums paid to Avila were excessive and were not properly paid under the Management Services Agreement or in reckless disregard of the facts known to them, intentionally assisted Avila and Timistit in carrying out their breach of fiduciary duties owed to LAS.

88. As a direct and proximate result of the foregoing, LAS has been damaged in an amount to be determined at the trial of this matter.

AS AND FOR A FIFTH CAUSE OF ACTION Against Avila and Park 610 – Breach of Fiduciary Duty

- 89. DIRECTV repeats and realleges each and every allegation in the preceding paragraphs of this Complaint as if fully set forth herein.
- 90. As evidenced by the plain language of the MOU and the subsequent acts of the parties, Park 610 assumed the role of co-venturer with DIRECTV. As DIRECTV's co-venturer, Park 610 had a fiduciary duty of loyalty, good faith and disclosure in all acts undertaken on behalf of, and with respect to the joint venture.
- 91. As such, Park 610, and Avila as the sole control person of Park 610, had an obligation to refrain from misrepresenting facts and/or failing to disclose facts that would operate as a fraud upon DIRECTV and/or LAS, to refrain from committing corporate waste, and to refrain from entering into the side-deal with Pratola and Zunda.
- 92. As a proximate and direct result of the foregoing breaches of fiduciary duty, DIRECTV has been damaged in an amount to be determined at trial.

AS AND FOR A SIXTH CAUSE OF ACTION Against Defendants Park 610, Avila, Timistit, Pratola, Zunda and Does 1-10 (Fraud)

- 93. DIRECTV repeats and realleges each and every allegation in the preceding paragraphs of this Complaint as if fully set forth herein.
- 94. As detailed above, Pratola and Zunda misrepresented to DIRECTV that the Channel would be conducted in the utmost good faith as a joint venture solely between DIRECTV and Avila, whereas in actuality they planned all along secretly to substitute themselves as the holders of part or all of Avila's stake in LAS.

- 95. Avila and Timistit, through their participation in the negotiation of the MOU, the LLC Agreement and the other closing documents, and through Avila's counsel, reinforced Pratola's affirmative misrepresentations and omissions.
- 96. The foregoing misrepresentations were made by each of the Defendants with the knowledge that the representations were false.
- 97. Each of the Defendants intended to induce DIRECTV to enter into the joint venture in reliance upon the misrepresentations.
- 98. DIRECTV was justified in relying upon the Defendants' representations. But for the Defendants' misrepresentations regarding the structure and ownership of LAS, DIRECTV would not have entered into the joint venture with Park 610.
- 99. As a consequence of the Defendants' fraud, DIRECTV expended approximately \$4,550,000 in capital contributions and \$1,000,000 in loans.
- 100. In the event that specific performance is not ordered, DIRECTV therefore prays for a judgment rescinding all agreements with Defendants and restitution of all sums paid to Defendants and LAS, whether in the form of capital contributions, loans or otherwise.

WHEREFORE, for the reasons set forth above, it is respectfully requested judgment be entered herein:

- On Plaintiff's First Cause of Action, a judgment declaring that that Park 610 i. has breached the LLC Agreement and has committed one or more Events of Default as defined therein;
- On Plaintiff's Second Cause of Action, an order of specific enforcement requiring Park 610 to convey all of its membership interests in LAS to

- DIRECTV pursuant to the Call Option procedures set forth in Article XIII of the LLC Agreement;
- iii. On Plaintiff's Third and Fourth Causes of action, an award of money damages to LAS to compensate for the Defendants' breach of fiduciary duty and their acts of aiding and abetting the breach of fiduciary duty;
- iv. On Plaintiff's Fifth Cause of Action, an award of money damages in an amount to be determined at trial;
- v. On Plaintiff's Sixth Cause of Action, an order rescinding all agreements between DIRECTV and the Defendants, restitution of sums paid by DIRECTV to fund LAS, and money damages;
- vi. The costs and disbursements of this action, including reasonable attorneys' fees;
- vii. An award of punitive damages; and
- viii. Such other and further relief as the Court deems just and proper.

Dated: New York, New York June 3, 2008

MINTZ & GOLD LLP

Steven G. Mintz (SM 5428)

Terence W. McCormick (TM 2713)

470 Park Avenue South

10th Floor North

New York, New York 10016-6819

Tel: (212) 696-4848 Fax: (212) 696-1231

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mccormick@mintzandgold.com

Attorneys for Plaintiff

VERIFICATION

Plaintiff, DIRECTV Latin America, LLC, being duly sworn, deposes and says pursuant to 28 U.S.C. § 1746, under the penalty of perjury under the laws of the United States, that deponent has read the foregoing Amended Verified Complaint and knows the contents thereof; that the same are true to deponent's own knowledge, except as to those matters therein stated to be alleged on information and belief, and that as to those matters deponent believes them to be true.

Executed at New York, New York on this 3rd day of June, 2008

Michael Hartman

EXHIBIT 2

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

DIRECTV LATIN AMERICA, LLC, individually and in the right and on behalf of LATIN AMERICAN SPORTS, LLC,

Plaintiff,

PARK 610, LLC, CARLOS VICENTE AVILA, ROBERTO TIMISTIT, CARLOS PRATOLA, ALEJANDRO ZUNDA CORNELL and DOES 1 through 10,

Defendants,

and

ν.

LATIN AMERICAN SPORTS, LLC,

as a Nominal Defendant.

08 Civ. 3987 (M)

| OB Ci

DISCLOSURE STATEMENT UNDER RULE 7.1

Pursuant to Federal Rule of Civil Procedure 7.1 and Local Rule 7.1(a), the undersigned counsel for Plaintiff, DIRECTV Latin America, LLC, a private non-governmental party, certifies that Plaintiff's parent company is DIRECTV Latin America, Inc., a non-publicly held Delaware corporation. Plaintiff's ultimate parent company, The DIRECTV Group, Inc., a publicly traded company, indirectly owns 100% of the equity of the Plaintiff. Liberty Media Corporation, a publicly traded company, owns more than 10% of the stock of The DIRECTV Group, Inc.

Dated: New York, New York April 29, 2008

MINTZ & GOLD LLP

Bv:

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Terence W. McCormick (TM 2713)

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10th Floor North

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mintz@mintzandgold.com

Attorneys for Plaintiff

DIRECTV Latin America, LLC

EXHIBIT 3

California Business Portal

Scoretary of State DEERA BOWEN

ARCHARACTOFANIE 1 ELECTIONS AND LEGEBRE OF POLITICAL REGIONS CA BUSINESS PORTAL

ARCHIVES & MUSEUM

Business Search Corporations

New Search Search Tips **Field Definitions**

Status Definitions

Name Availability **Corporate Records**

Business Entities Records Order Form Certificates

Copies **Status Reports**

FAQs

Corporations Main Page

Site Search

Corporations

The information displayed here is current as of "JUN 13, 2008" and is updated weekly. It is not a complete or certified record of the Corporation.

For information about certification of corporate records or for additional corporate information, please refer to Corporate Records. If you are unable to locate a record, you may request a more extensive search by ordering a status report. Fees and instructions for ordering a status report are included on the Business Entities Records Order Form. Certificates and/or certified copies can also be requested using the order form.

Results of search for " DIRECTV "

Click on the name of the corporation for additional information.

Corp Number	Date Filed	Status	Corporation Name	Agent for Service of Process
C2210020	1/26/2000	surrender	DIRECTV BROADBAND, INC.	CORPORATION SERVICE COMPANY WHICH WILL DO BUSINESS IN CALIFORNIA AS CSC - LAWYERS INCORPORATING SERVICE
C2374215	1/22/2002	surrender	DIRECTV BROADBAND, INC.	C T CORPORATION SYSTEM
C1953193	11/13/1995	surrender	DIRECTV ENTERPRISES, INC.	C T CORPORATION SYSTEM
C2499632	2/27/2003	active	DIRECTV FINANCING CO., INC.	CORPORATION SERVICE COMPANY WHICH WILL DO BUSINESS IN CALIFORNIA AS CSC - LAWYERS INCORPORATING SERVICE
C1783626	5/10/1996	active	DIRECTV INTERNATIONAL, INC.	CORPORATION SERVICE COMPANY WHICH WILL DO BUSINESS IN CALIFORNIA AS CSC - LAWYERS INCORPORATING SERVICE
C1758420	2/9/1995	active	DIRECTV LATIN AMERICA HOLDINGS, INC.	CORPORATION SERVICE COMPANY WHICH WILL DO BUSINESS IN CALIFORNIA AS CSC - LAWYERS

				INCORPORATING SERVICE
C1947484	8/30/1995	active	DIRECTY MERCHANDISING, INC.	CORPORATION SERVICE COMPANY WHICH WILL DO BUSINESS IN CALIFORNIA AS CSC - LAWYERS INCORPORATING SERVICE
C1753117	10/31/1994	merged out	DIRECTV OPERATIONS, INC.	C T CORPORATION SYSTEM
C1675521	10/31/1990	active	DIRECTV, INC.	CORPORATION SERVICE COMPANY WHICH WILL DO BUSINESS IN CALIFORNIA AS CSC - LAWYERS INCORPORATING SERVICE
C1592321	7/14/1987	active	THE DIRECTV GROUP, INC.	CORPORATION SERVICE COMPANY WHICH WILL DO BUSINESS IN CALIFORNIA AS CSC - LAWYERS INCORPORATING SERVICE
C2213294	2/23/2000	suspended	VALLEY DIRECTV INC.	JOHN BENTLEY

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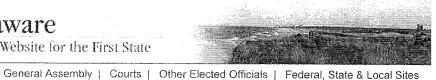
EXHIBIT 4



State of Delaware

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Citizen Services | Business Services | Visitor Info.

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INFORMATION

Corporate Forms Corporate Fees UCC Forms and Fees **UCC** Searches Taxes **Expedited Services** Service of Process Registered Agents Get Corporate Status Submitting a Request

Frequently Asked Questions

General Information Name Search

32 Matches found

- * Required Field
- * Entity Name: DIRECTV

or File Number:

This field is not case sensitive.

Search

FILE NUMBER	ENTITY NAME
3014964	DIRECTV A AA AAA AGENT INC.
4229592	DIRECTVA, L.P.
3159768	DIRECTV BROADBAND, INC.
3329920	DIRECTV BROADBAND, INC.
3510405	DIRECTV CARIBBEAN, LLC
3030366	DIRECTV CUSTOMER SERVICES, INC.
2448711	DIRECTV ENTERPRISES, LLC
0935719	DIRECT VENTURES, INC.
3838629	DIRECT VENTURES, LLC
2658249	DIRECTV EUROPE, INC.
3622184	DIRECTV FINANCING CO., INC.
3217129	DIRECTV GLOBAL DIGITAL MEDIA, INC.
2567513	DIRECTV GLOBAL, INC.
3217128	DIRECTV GLOBAL, INC.
0844677	THE DIRECTV GROUP, INC.
3766676	THE DIRECTV GROUP, INC.
3535468	DIRECTV HOLDINGS LLC
3819758	DIRECTV HOME SERVICES, LLC
2210492	DIRECT VIDEO, INC.
4228556	DIRECTVIEW HOLDINGS, INC.
2442905	DIRECT VIEW SYSTEMS INC.
2516904	DIRECTV, INC.
2567514	DIRECTV INTERNATIONAL, INC.
2391773	DIRECT VISION CORPORATION
2996088	DIRECTVISION ENTERTAINMENT, INC.
2762760	DIRECTVISION, INC.

2628368	DIRECTV LATIN AMERICA, LLC
4321262	DIRECTV LATIN AMERICA SPORTS, LLC
2474203	DIRECTV MERCHANDISING, INC.
3508255	DIRECTV MEXICO HOLDINGS LLC
3903559	DIRECTV PROGRAMMING HOLDINGS II, INC.
3903554	DIRECTV PROGRAMMING HOLDINGS I, INC.

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DIRECTV Group to Acquire Darlene Investments' Interests in DIRECTV Latin America

Transaction Valued at \$325 Million; DIRECTV Acquires Full Ownership of DTVLA, Eliminates All Litigation

EL SEGUNDO, Calif.--Jan. 30, 2007--The DIRECTV Group has agreed to acquire Darlene Investments LLC's 14.1 percent equity interest in DIRECTV Latin America, LLC, and resolve all outstanding disputes between the parties, for \$325 million. The cash transaction, which is effective immediately, enables DIRECTV to acquire full equity ownership of DIRECTV Latin America, LLC, and eliminates all pending litigation against DIRECTV and other parties.

DIRECTV Latin America, LLC, is a multinational company which, as a result of this transaction, is 100% owned by The DIRECTV Group, Inc. Through its subsidiaries and affiliated companies, DIRECTV Latin America provides digital television service to approximately 4 million customers in Latin America.

About DIRECTV

The DIRECTV Group (NYSE:DTV) is a world-leading provider of digital television entertainment services. Through its subsidiaries and affiliated companies in the United States, Brazil, Mexico and other countries in Latin America, the DIRECTV Group provides digital television service to more than 15.6 million customers in the United States and approximately 4 million customers in Latin America.

CONTACT: DIRECTV, Inc. Robert Mercer, 310-726-4683

SOURCE: The DIRECTV Group, Inc.

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	FOR	UVI 10-K			
(Mark One) ANNUAL REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT					
	For the fiscal year ended December 31, 2007				
		OR			
	TRANSITION REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934				
	For the transition period from	to			
	Commission 1	file number 1-3	31945		
	THE DIRECT (Exact name of regist		,		
	DELAWARE		52-1106564		
(State or other jurisdiction of			(I.R.S. Employer		
incorporation or organization)			Identification No.)		
2230 East Imperial Highway, El Segundo, California (Address of Principal Executive Offices)			90245 (Zip Code)		
	Registrant's telephone number	, including are	a code: (310) 964-5000		
	Securities registered purs	uant to Section	112(b) of the Act:		
	Title of Each Class		Name of Exchange on Which Registered		
Thright-shoping star (garrip maximum rates asks published). Titl-9500	Common, \$0.01 par value	Annah - Annah	NASDAQ Global Select Market		
	Securities registered purs	uant to Section	1 12(g) of the Act:		
		None			
Indicate by	check mark if the registrant is a well-known season	ed issuer, as de	fined in Rule 405 of the Securities Act. Yes 🗷 No		
Indicate by	check mark if the registrant is not required to file re	eports pursuant	to Section 13 or Section 15(d) of the Act. Yes \(\square\) No) X	
Exchange Act of	check mark whether the registrant (1) has filed all ref 1934 during the preceding 12 months (or for such spect to such filing requirements for the past 90 days.	shorter period th	nat the registrant was required to file such reports), an	d	
contained, to the	check mark if disclosure of delinquent filers pursual best of registrant's knowledge, in definitive proxy on amendment to this Form 10-K.	int to Item 405 or information s	of Regulation S-K is not contained herein, and will no tatements incorporated by reference in Part III of this	ot be	

Indicate by Check madewhot reporting company. See definition Exchange Act. (Check one):	ics 987 egittact WCarge Boolen of "large accelerated filer," "accele	প্রাণান্ত 7ar7accel <u>Prited</u> 10 কা/25/026 erated filer" and "smaller reporting c	இelera இத்து 300 f அவிer ompany" in Rule 12b-2 of the				
Large accelerated filer 🗵	Accelerated filer	Non-accelerated filer ☐ (Do not check is a smaller reporting company)	Smaller reporting company □				
Indicate by check mark whet	Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes □ No 区						
		nt's voting and non-voting common e ac.'s approximately 39% ownership i					
As of February 21, 2008, the	registrant had outstanding 1,149,1	97,521 shares of common stock.					
Documents incorporated by a	reference are as follows:						
Doce	ument		Part and Item Number of Form 10-K into which Incorporated				
The DIRECTV Group, Inc. Notice Stockholders and Proxy Statement Stockholders to be held on June 3,	for Annual Meeting of		t I, Item 5 ms 10 through 14				

THE DIRECTV GROUP, INC.

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THE DIRECTV GROUP, INC.

CAUTIONARY STATEMENT FOR PURPOSE OF THE "SAFE HARBOR" PROVISIONS OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

This Annual Report on Form 10-K may contain certain statements that we believe are, or may be considered to be, "forward-looking statements" within the meaning of various provisions of the Securities Act of 1933 and of the Securities Exchange Act of 1934. These forward-looking statements generally can be identified by use of statements that include phrases such as we "believe," "expect," "estimate," "anticipate," "intend," "plan," "foresee," "project" or other similar words or phrases. Similarly, statements that describe our objectives, plans or goals also are forward-looking statements. All of these forward-looking statements are subject to certain risks and uncertainties including, without limitation, risk factors discussed in more detail in Item 1A of this Annual Report, which could cause our actual results to differ materially from historical results or from those expressed or implied by the relevant forward-looking statement. The forward-looking statements included in this Annual Report are made only as of the date of this Annual Report and we undertake no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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THE DIRECTV GROUP, INC.

PART I

ITEM 1. BUSINESS

The DIRECTV Group, Inc. is a leading provider of digital television entertainment in the United States and Latin America. Our two business segments, DIRECTV U.S. and DIRECTV Latin America, which are differentiated by their geographic location, are engaged in acquiring, promoting, selling and/or distributing digital entertainment programming via satellite to residential and commercial subscribers.

DIRECTV U.S. DIRECTV Holdings LLC and its subsidiaries, which we refer to as DIRECTV U.S., is the largest provider of direct-to-home, or DTH, digital television services and the second largest provider in the multi-channel video programming distribution, or MVPD, industry in the United States. As of December 31, 2007, DIRECTV U.S. had over 16.8 million subscribers.

DIRECTV Latin America. DIRECTV Latin America, or DTVLA, is a leading provider of DTH digital television services throughout Latin America. DTVLA is comprised of: PanAmericana, which provides services in Venezuela, Argentina, Chile, Colombia, Puerto Rico and certain other countries in the region through our wholly-owned subsidiary, DIRECTV Latin America, LLC, or DLA LLC; our 74% owned subsidiary, Sky Brasil Servicos Ltda., which we refer to as Sky Brazil; and our 41% equity method investment in Innova, S. de R.L. de C.V., or Sky Mexico. As of December 31, 2007, PanAmericana had approximately 1.7 million subscribers, Sky Brazil had approximately 1.5 million subscribers and Sky Mexico had approximately 1.6 million subscribers.

In January 2007, we acquired Darlene Investments LLC's 14% minority interest in DLA LLC for \$325 million in cash and resolved all outstanding disputes with Darlene. During 2006, we completed a series of transactions that reorganized our DTH satellite businesses in Latin America and in 2005 we completed the restructuring of our company to focus on the DTH satellite businesses by selling the last of our non-strategic businesses and investments, Hughes Network Systems, Inc., or HNS.

We were incorporated in Delaware in 1977, and our common stock trades on the The NASDAQ Global Select Market under the ticker symbol "DTV."

On December 23, 2006, News Corporation and Liberty Media Corporation, or Liberty, entered into an agreement to exchange Liberty's 16.3% ownership interest in News Corporation for News Corporation's approximately 41% ownership in us, three regional sports networks and a cash payment. The transaction has been approved by the stockholders of News Corporation and is subject to regulatory approval from the Federal Communications Commission and antitrust clearance. It is expected that the transaction will close in the first quarter of 2008.

DIRECTV U.S.

Through DIRECTV U.S., we provide over 16.8 million subscribers with access to hundreds of channels of digital-quality video pictures and CD-quality audio programming that we transmit directly to subscribers' homes or businesses via high-powered geosynchronous satellites.

We believe we provide one of the most extensive collections of programming available in the MVPD industry. We currently distribute to our subscribers more than 1,800 digital video and audio channels, including about 190 basic entertainment channels including over 70 XM Satellite Radio music channels, 33 premium movie channels, over 36 regional and specialty sports networks, an aggregate of over 1,400 local channels, over 101 Spanish and other foreign language special interest channels, and over 31 pay-per-view movie and event choices. Although we distribute over 1,400 local channels, a subscriber generally receives only the local channels in the subscriber's home market. As of

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December 31, 2007, we provided local channel coverage in standard definition to approximately 143 markets, covering about 94% of U.S. television households. In addition, we provided high definition, or HD, local channels in 68 markets representing 72% of U.S. TV households, as well as over 90 national HD television channels. With the expected launch of one additional satellite, we expect to extend our advantage of having the most HD channels in the industry.

We also provide premium professional and collegiate sports programming such as the NFL SUNDAY TICKET™ package, which allows subscribers to view the largest selection of NFL games available each Sunday during the regular season. Under our contract with the NFL, we have exclusive rights to provide this service through 2010, including rights to provide related HD, interactive and mobile services.

To subscribe to the DIRECTV® service, subscribers acquire receiving equipment from either us, our national retailers, independent satellite television retailers or dealers, or regional Bell operating companies, or RBOCs. Most set-top receivers provided to new and existing subscribers are leased subsequent to the introduction of a lease program on March 1, 2006.

The receiving equipment consists of a small receiving satellite dish antenna, a digital set-top receiver and a remote control, which we refer to as a DIRECTV® System. After acquiring and installing a DIRECTV System, subscribers activate the DIRECTV service by contacting us and subscribing to one of our programming packages.

Key Strengths

Large Subscriber Base. We are the largest provider of DTH digital television services and the second largest MVPD provider in the United States, in each case based on the number of subscribers. We believe that our large subscriber base provides us with the opportunity to obtain programming on favorable terms and secure unique and exclusive programming. We also believe that our large subscriber base contributes to achieving other economies of scale in areas such as DIRECTV System equipment purchasing, customer service, broadcast operations and general and administrative services.

Leading Brand Name. Results from a study we commissioned in 2007 indicated that over 93% of consumers in the United States are aware of the DIRECTV service. We believe the strength of our brand name is an important factor in our ability to attract new subscribers. In addition, we believe our recognized brand name enhances our ability to secure strategic alliances with programmers, distributors and other technology and service providers.

Substantial Channel Capacity and Programming Content. As a result of our significant channel capacity, we believe we are able to deliver to our subscribers one of the widest selections of local and national programming available today in the United States, including exclusive programming such as the NFL SUNDAY TICKET package and international programming. In addition, we have a substantial amount of capacity in the Ka-Band spectrum that provides us with the capability to offer the most national HD programming currently available in the industry.

High-Quality Digital Picture and Sound, Including HD Programming. Our video and audio programming is 100% digitally delivered, providing subscribers with digital-quality video and CD-quality sound. We believe this compares favorably with cable providers that frequently offer popular programming in an analog format and offer a limited selection of digital channels for an additional fee. In addition, we believe we currently offer the nation's most comprehensive selection of HD programming.

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Strong Customer Service. We have attained top rankings in customer satisfaction studies for our industry. For example, in 2007 DIRECTV was ranked "Highest in Customer Satisfaction Among Satellite/Cable TV Subscribers" in the Southern, Western and Eastern regions of the United States, according to the J.D. Power and Associates 2007 Residential Cable/Satellite TV Customer Satisfaction Study SM. The three regions where DIRECTV ranked highest encompass 43 of the 48 contiguous states. In addition, we have been rated ahead of every cable company in customer service for seven consecutive years in the University of Michigan's American Consumers Satisfaction Index. We believe that providing high-quality customer service is an important element in minimizing subscriber disconnection, or churn, and attracting new subscribers.

Valuable Orbital Slots and Satellite-Based Technology. We believe our regulatory authorization to use desirable orbital slots and broadcast spectrum helps sustain our position as one of the leading companies in the MVPD industry. The Federal Communications Commission, or FCC, has designated three direct broadcast satellite, or DBS, orbital slots in the Ku-Band spectrum that provide full coverage across the 48 contiguous states of the United States, often referred to as CONUS coverage. Within these three orbital slots, there are 96 assigned DBS frequencies. We hold licenses to broadcast our services from 46 of these 96 DBS frequencies. The FCC is currently considering licensing additional DBS slots for satellites that are sometimes referred to as "tweeners" which would provide CONUS coverage. See "Government Regulation—FCC Regulation Under the Communications Act" and "Risk Factors—The ability to maintain FCC licenses and other regulatory approvals is critical to our business" for more information related to these types of slots and satellites.

In addition, we hold licenses in three orbital slots (99° west longitude, or WL, 101° WL, and 103° WL) in the Ka-Band spectrum. The satellites that have been and will be launched into these orbital slots will substantially increase our channel capacity, allowing us to provide the most HD programming currently available across the United States. We also have obtained approval from the FCC to transmit our signal in the Ku-Band from one of our satellites that has been stationed at a temporary orbital location at 72.5° WL and from leased capacity on a satellite at 95° WL.

Our satellite-based service provides us with many advantages over ground-based cable television services. We have the ability to distribute hundreds of channels to millions of recipients nationwide with minimal incremental infrastructure cost per additional subscriber. In addition, we have comprehensive coverage to areas with low population density in the United States and the ability to quickly introduce new services to a large number of subscribers.

Business Strategy

Our primary goal is to provide subscribers with the best television experience in the United States. Our strategy focuses on offering subscribers differentiated and exclusive content, attaining leadership in technology, and enhancing sales, marketing, distribution and customer service.

Offer Differentiated and Exclusive Content. To fulfill our goal, we believe we must have the most extensive collection of valuable programming services available. We plan to further enhance our programming service by continuing to expand our HD programming, creating compelling new programming, launching new interactive services and video-on-demand, or VOD, and expanding international programming.

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Expand High-Definition Programming. We believe that having the most comprehensive offering of HD programming will provide us with a significant competitive advantage in a market segment that is expected to experience continued rapid growth. We believe we currently have the most extensive national HD programming in our industry and, with the launch of DIRECTV 11 in early 2008, we expect to extend that advantage. As a result, we will be capable of broadcasting approximately 1,500 local and 150 national HD channels to nearly all U.S. television households. Subscribers receiving local HD channels will generally only receive the channels broadcast in their home market.

Offer Exclusive Content and Create Compelling New Programming. We offer content which is not offered by other MVPD providers such as NFL SUNDAY TICKET, which allows subscribers to watch up to 14 games each week, most in HD. We have also signed agreements to be the exclusive MVPD provider of NCAA MEGA MARCH MADNESS®. We expect to continue to launch new programming that will differentiate us from the competition. For example, we offer The 101, a channel dedicated to the broadcast of exclusive content including series such as Passions and Project My World, and concert performances by top-rated artists. Also, along with key strategic partners, we launched the Championship Gaming Series, a new professional video gaming league that uses new technology to take viewers inside the actual game competitions. In 2008, we also plan to launch additional new shows such as Rock & a Hard Place and Supreme Court of Comedy.

Launch Enhanced and Interactive Services. We believe that enhanced and interactive services play an important role in the subscriber experience. For example, for the NFL SUNDAY TICKET package, we introduced Mix Channels that enable subscribers to view up to eight live games all on one screen as well as interactive services. In 2007, we introduced our exclusive NASCAR HOTPASSTM service, which offers five fully-produced channels allowing fans to follow four different drivers each with multiple camera angles, real-time statistics and team audio communications during NASCAR races. Also in 2007, we introduced new features and services to the MLB Extra Innings package such as the Strike Zone channel, which moves live from game to game to allow viewers to see all the important action and key match-ups. In 2006, we teamed up with USA Network and the U.S. Tennis Association to provide the first-ever interactive TV coverage of a major U.S. tennis event.

Introduce Video-on-Demand Services. We plan to introduce VOD services in 2008 for subscribers that have the new DIRECTV Plus® DVR or DIRECTV Plus® HD-DVR. The service, named DIRECTV On-Demand, will have thousands of hours of top programming from the major broadcast and cable networks, as well as movies that can be accessed from a subscriber's receiver, and programming that will be downloaded through a broadband connection for customers with a DIRECTV Plus HD-DVR.

Expand International Programming. We continue to expand our international programming offerings because we believe there is an underserved market for these services in the United States. As of December 31, 2007, we offered over 65 international channels in 17 languages. We believe we have leading programming packages in the following languages: Cantonese, Filipino, Korean, Russian, Spanish, and Vietnamese.

Technology Leadership. We believe that technological leadership will be important to our ability to introduce services that are easy to use and subscriber-friendly while also reducing costs. We believe that advancements in technology will drive subscriber demand for enhanced digital video recorders, or DVRs, and HD equipment, VOD, a whole-house entertainment solution, and portable devices.

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Enhance DVR and HD Equipment. A cornerstone of our strategy is to use set-top receivers that incorporate DVR and HD technology. We continue to introduce features and functionality to improve the customer experience. For example, in 2006 we introduced a new HD-DVR capable of receiving and recording our new MPEG-4 HD signals. This box also incorporated interactive and, after a software download, video-on-demand functionality. Additionally in 2008, we introduced the ability to remotely schedule DVR recordings via the Internet or cell / mobile phone. Also in 2008, we expect to significantly increase the recording capacity of our HD-DVR. We also plan to introduce HD versions of our interactive applications.

Introduce Whole-House and Portable Services. We believe that it is important for our subscribers to have multiple ways to access DIRECTV programming throughout the home and on devices other than the television. For example in 2007, we introduced MediaShare, a service that allows subscribers with the DIRECTV Plus HD-DVR to access applications such as pictures, music and home video from their personal computer. Also in 2007, we introduced a portable DIRECTV service called DIRECTV® Sat-Go that enables remote viewing of DIRECTV's programming. In 2008, we plan to add the ability to watch HD television programming on personal computers by accessing content that resides on the customer's HD-DVR. We also expect to introduce a home media center that will provide HD and standard-definition DVR functionality throughout the home and allow customers to access stored content, including video, photos and music, seamlessly from any connected television set in a household.

Enhance Sales and Marketing, Customer Service, Distribution and Installation. We intend to continue to grow our subscriber base and reduce churn by enhancing our sales and marketing, improving the credit quality of our subscriber base, and improving our customer service, distribution and installation.

Enhance Sales and Marketing. We expect to continue growing our subscriber base through marketing programs that capitalize on the strength of our brand and extensive programming. In addition, we expect that our expanded national and local HD programming will increase sales from customers purchasing access to this service. We also intend to have a greater emphasis on local advertising and marketing to ensure that our competitive strengths are effectively targeted based on demographics and geography.

Reduce Churn and High-Risk Subscribers. We believe that in order to achieve further reductions in churn, we must continue to improve the overall quality of our subscriber base by implementing additional credit and identification screening policies. We review these policies on an ongoing basis to determine whether changes are required to help ensure that the quality of our subscriber base continues to improve. We believe another important factor in reducing churn is to continue increasing the penetration levels of customers purchasing HD and DVR services.

Improve Customer Service, Distribution and Installation. We expect to attain the gold standard in customer service throughout a customer's lifecycle. We expect to improve customer service, distribution and installation services while also improving operational efficiencies. For example, we are improving the quality and usage of our web based customer service capabilities, improving the tools that our customer agents have at their disposal, and simplifying our customer bills. In addition, we are implementing a new work order management system to improve the scheduling and tracking of our installation and service calls. Later in 2008, we expect to integrate wireless handheld devices into this system so that our install and service technicians can improve the efficiency of their daily work orders real-time.

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THE DIRECTV GROUP, INC.

Infrastructure

Satellites. We currently have a fleet of ten geosynchronous satellites, including nine owned satellites and one leased satellite. We have seven Ku-Band satellites at the following orbital locations: 101° WL (three), 110° WL (one), 119° WL (one), 72.5° WL (one), and 95° WL (one-leased). We also have three Ka-Band satellites at our 99° WL (one) and 103° WL (two) orbital locations. The 72.5° WL orbital location is used pursuant to an arrangement with Telesat Canada. As a part of the arrangement with Telesat, we have transferred three satellites, one of which is no longer used as it was de-orbited at the end of its service life and two of which are nearing the end of their useful lives, to orbital locations controlled by Telesat, for use by Telesat for its own services in Canada.

Satellites To Be Launched. DIRECTV 11 has finished construction and is planned for launch in early 2008. DIRECTV 11 will operate from our 99° WL orbital location after successful completion of in-orbit testing. DIRECTV 11 will provide us with increased capability for local and national HD channels, as well as capacity for new interactive and enhanced services once it becomes operational. DIRECTV 12 is under construction and will be ready for launch in the second half of 2009.

Satellite Risk Management. We use launch and in-orbit insurance to mitigate the potential financial impact of satellite fleet launch and in-orbit failures unless the premium costs are considered to be uneconomical relative to the risk of satellite failure. The insurance generally does not compensate for business interruption or loss of future revenues or subscribers. We rely on in-orbit spare satellites and excess transponder capacity at key orbital slots to mitigate the impact of a potential satellite failure on our ability to provide service. However, programming continuity cannot be assured in all instances or in the event of multiple satellite losses.

Launch insurance typically covers the time frame from ignition of the launch vehicle through separation of the satellite from the launch vehicle. In the past, we have launched satellites without insurance. We expect to purchase launch insurance for DIRECTV 11. We do not currently expect to purchase in-orbit insurance for satellites to be launched. As of December 31, 2007, the net book value of in-orbit satellites was \$1,552 million, of which \$1,327 million was uninsured.

Digital Broadcast Centers. To gather programming content, ensure its digital quality, and transmit content to our satellites, we have built two digital broadcast centers, located in Castle Rock, Colorado and Los Angeles, California. These facilities provide the majority of our national and local standard-definition and HD programming. We have also built five uplink facilities which are used to provide HD local channels. Our broadcast centers receive programming from content providers via satellite, fiber optic cable and/or special tape. Most satellite-delivered programming is then digitized, encoded and transmitted to our satellites. We designed each broadcast center and uplink facility with redundant systems to minimize service interruptions.

Installation Network. DIRECTV HOME SERVICES® third party installation and service network performs installation, upgrades and other service call work for us. For the year ended December 31, 2007, these HSPs performed approximately 94% of all in-home visits with over 17,000 technicians from 13 outsourced companies around the United States. In addition, we and our retailers also utilize employer-based or contract installation providers, which perform the remainder of all new professional subscriber installations. We set the quality of installation and service standards, perform quality control, manage inventory and monitor the overall service network performance for nearly all of the third party installation network.

Customer Service Centers. As of December 31, 2007, we used 31 customer service centers employing over 16,000 customer service representatives. Most of these customer service centers are operated by Convergys Customer Management Group, Inc., Precision Response Corporation, Sitel

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

DIRECTV LATIN AMERICA, LLC, individually and in the right and on behalf of LATIN AMERICAN SPORTS, LLC,

Plaintiff,

08 Civ. 3987 (VM)

v.

PARK 610, LLC, CARLOS VICENTE AVILA, ROBERTO TIMISTIT, CARLOS PRATOLA, ALEJANDRO ZUNDA CORNELL and DOES 1 through 10,

Defendants,

and

LATIN AMERICAN SPORTS, LLC,

as a Nominal Defendant.

AMENDED DISCLOSURE STATEMENT PURSUANT TO RULE 7.1(a)

Pursuant to Federal Rule of Civil Procedure 7.1 and Local Rule 7.1(a), the undersigned counsel for Plaintiff, DIRECTV Latin America, LLC, a private non-governmental party, certifies that Plaintiff's parent company is DIRECTV Latin America Holdings, Inc., a non-publicly held corporation organized under the laws of the State of California, which holds 99.5% of Plaintiff's equity. Plaintiff's ultimate parent company, The DIRECTV Group, Inc., a publicly traded Delaware corporation, indirectly owns 100% of the equity of the Plaintiff. Liberty Media Corporation, a publicly traded company, owns more than 10% of the stock of The DIRECTV Group, Inc.

DIRECTV International, Inc., a non-publicly held Delaware corporation, owns the remaining 0.5% of Plaintiff's equity.

Dated: New York, New York July 22, 2008

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DIRECTV Latin America, LLC

VH

From: Carlos Pratola

Sent: Friday, October 13, 2006 10:08 AM

To: Emilio Vogelius (evogelius@beccarv.com.ar)

Subject: RV: Borradores

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